


DASHBOARD


Export 

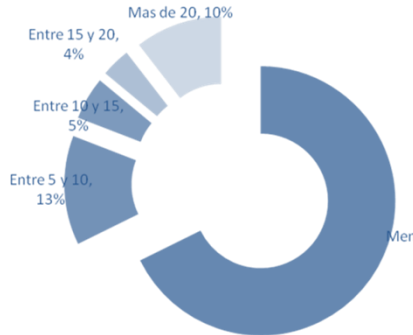


Jul 20, 2016 – Jul 24, 2016 

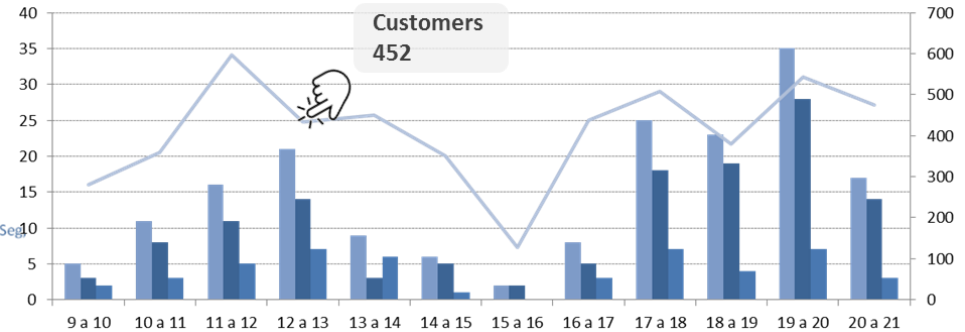
CUSTOMERS

SHOPPERS

- General Stats 
- By product
- By Gender
- By Rate Age



Purchase lenght / duration



Shoppers by date and time

AGE & GENDER

HEATMAP


OTHER CHARTS

FUNNEL CHANNEL	WOMEN	MEN	TOTAL	%
Total Customers	1725	1580	3305	
Shelve Transit	1385	1258	2643	80%
Product Zone	1052	907	1959	59%
Interested	725	636	1361	41%
Interaction	565	432	997	30%
Shopper	45	37	82	2,5%

DASHBOARD


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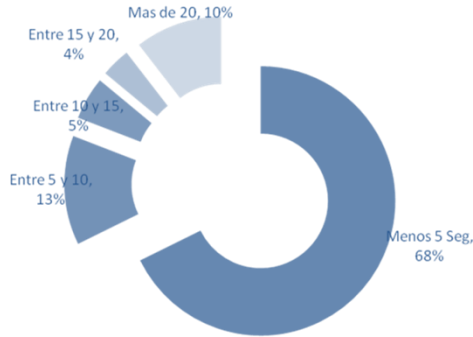


Jul 20, 2016 – Jul 24, 2016 

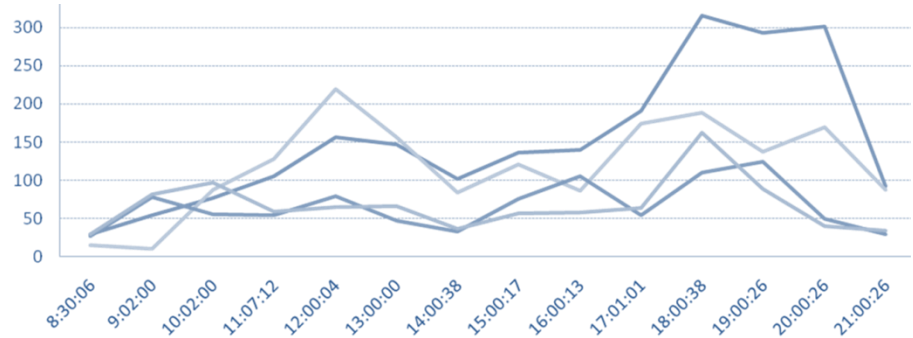
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CUSTOMERS

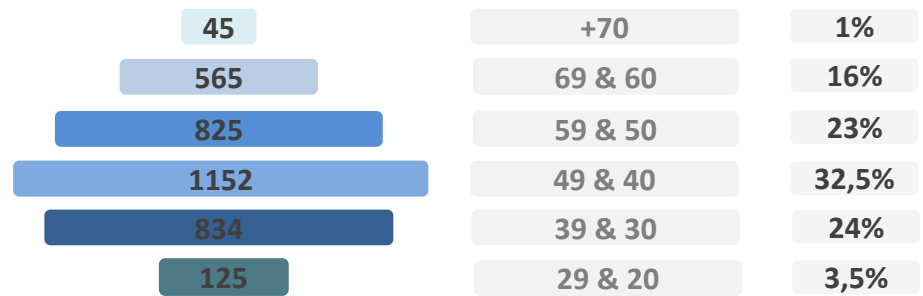
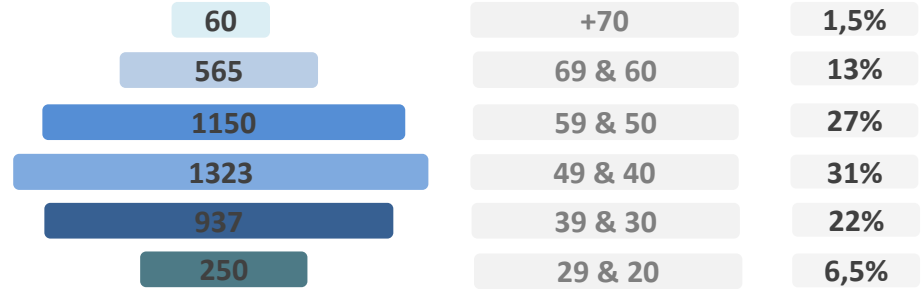
SHOPPERS

AGE & GENDER 

- Age Range

HEATMAP


OTHER CHARTS



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CUSTOMERS

SHOPPERS


AGE & GENDER

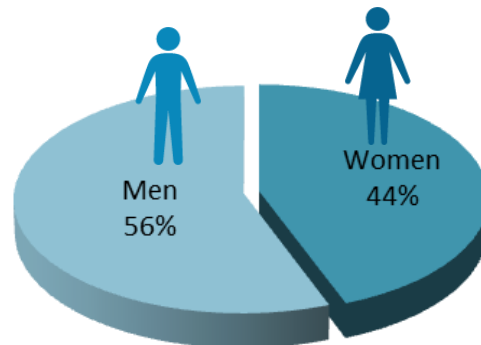
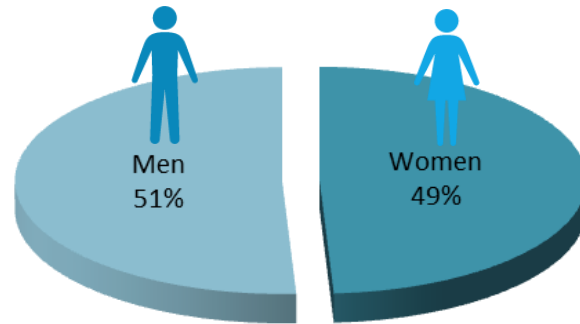
- Age Range

- Buy & Interaction 

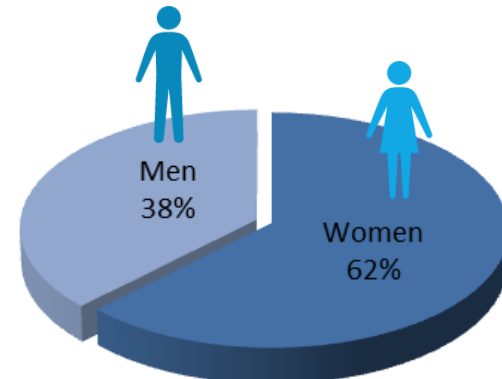
HEATMAP

OTHER CHARTS

Interactions by gender 



Shoppers




Only touch

DASHBOARD

Export 



Jul 20, 2016 – Jul 24, 2016 

CUSTOMERS

SHOPPERS

AGE & GENDER

HEATMAP 

- Global Heat

- By Gender

- By Age Range

OTHER CHARTS



0%



100%

8:30 AM


Heatmap Time

21:30

DASHBOARD

Export 



Jul 20, 2016 – Jul 24, 2016 

CUSTOMERS

SHOPPERS

AGE & GENDER

HEATMAP

OTHER CHARTS 

- Flow Direction

- Flow by Gender

- Flow by Age

